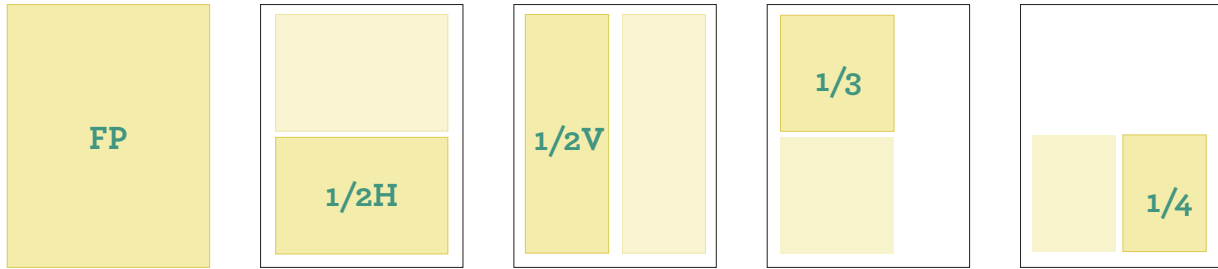


ADVERTISING RATES

Lake Oconee Living is a glossy, perfect-bound, color magazine printed on heavy weight paper. We utilize stunning photography and design techniques throughout, so our advertisers can expect nothing but the best.



AD SIZE	DIMENSIONS	SINGLE ISSUE	2-ISSUE CONTRACT	4-ISSUE CONTRACT	
FP	FULL PAGE (bleed)	8.375 x 10.875" trim*	\$1,300	\$1,100	\$1000
1/2H	1/2 PAGE HORIZONTAL	7.375 x 4.813"	\$675	\$575	\$525
1/2V	1/2 PAGE VERTICAL	3.56 x 9.875"	\$675	\$575	\$525
1/3	1/3 PAGE SQUARE	4.6 x 4.798"	\$550	\$500	\$450
1/4	1/4 PAGE	3.56 x 4.813"	\$400	\$350	\$300
	2-PAGE SPREAD	16.75 x 10.875 trim**	\$2,500	\$2,300	\$2,300

	SINGLE ISSUE	4-ISSUE CONTRACT
PREMIUM		
FULL-PAGE POSITIONS		
Back Cover	\$1,800	\$1,650
Inside Front Cover	\$1,750	\$1,600
Inside Back Cover	\$1,600	\$1,400
Page 1 or Page 3	\$1,500	\$1,300
4-Page Centerfold	\$5,900	\$5,400

FULL PAGE BLEED ADS

TRIM 8.375" X 10.875"

BLEED 8.625" X 11.125"

Any color or image that the advertiser would like to extend to the edge of the page must extend past our trim line to the bleed line (indicated by the red line, add 0.125" to all sides of ad.)

Text must be within margins: top 0.5, bottom 0.5, inside 0.5, outside 0.5

LIVE AREA 7.375" X 9.875"

Any text, images or borders that the advertiser does not want cut off must be contained within this gold area. Any text that is within the blue margin is in danger of being trimmed by the press.

* Add 0.125" to the size of the ad for a total single page bleed size of 8.625 x 11.125", with a live area of 7.375 x 9.875". See specifications above.

** For double-page spreads, the bleed is 17.00 x 11.125" with a live area of 15.75 x 9.875". Do not position text in the middle of the spread to accommodate for the 0.5" inside margin on both the left and right page.

ADVERTISING DEADLINES

<i>SUMMER 2016</i> Deadline: May 18, 2016	<i>FALL 2016</i> Deadline: July 27, 2016	<i>HOLIDAY 2016</i> Deadline: Sept. 28, 2016	
<i>SPRING 2017</i> Deadline: January 25, 2017	<i>SUMMER 2017</i> Deadline: April 19, 2017	<i>FALL 2017</i> Deadline: July 26, 2017	<i>HOLIDAY 2017</i> Deadline: Sept. 27, 2016

CONTACT

ADVERTISING REPRESENTATIVE

Robin Canup • lakeoconeelivingads@gmail.com • cell 478.414.6109

Advertiser _____ Date _____

Sales Representative _____ Number of Issues | 1 2 4